UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13G

| SCHEDULE 13G |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Under the Securities Exchange Act of 1934 |
| (Amendment No. 1)* |
| |
| BuzzFeed, Inc |
| (Name of Issuer) |
| Class A common stock, par value \$0.0001 per share |
| (Title of Class of Securities) |
| 12430A102 |
| (CUSIP Number) |
| December 31, 2023 |
| (Date of Event Which Requires Filing of this Statement) |
| Check the appropriate box to designate the rule pursuant to which this Schedule is filed: |
| □ Rule 13d-1(b) |
| \boxtimes Rule 13d-1(c) |
| \square Rule 13d-1(d) |
| *The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page. |
| The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes). |
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| | | |

| 1 | NAME O | NAME OF REPORTING PERSON | | | |
|---------------------------------------------------------|----------------------------------------|---------------------------------------------------|------------------------------------------------------------|----------------|--|
| | General A | tlan | tic, L.P. | | |
| 2 | СНЕСК Т | THE | APPROPRIATE BOX IF A MEMBER OF A GROUP | (a) □ (b) ⊠ | |
| 3 | SEC USE | ON | LY | | |
| 4 | 4 CITIZENSHIP OR PLACE OF ORGANIZATION | | P OR PLACE OF ORGANIZATION | | |
| | Delaware | | | | |
| NUI | MBER OF | 5 | SOLE VOTING POWER 0 | | |
| SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH | | 6 | SHARED VOTING POWER 0 | | |
| | | 7 | SOLE DISPOSITIVE POWER 0 | | |
| | | 8 | SHARED DISPOSITIVE POWER 0 | | |
| 9 | AGGREG 0 | ATI | E AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON | | |
| 10 | СНЕСК Е | 3OX | IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES | | |
| 11 | | PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) | | | |
| 12 | 0.0% TYPE OF | RE | PORTING PERSON | | |
| | PN | | | | |

| I 1 | | |
|-------------|------------------------------------------------------------------------------------------------------|----------------|
| 1 | NAME OF REPORTING PERSON | |
| | General Atlantic Partners 93, L.P. | |
| 2 | CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP | (a) □ (b) ⊠ |
| 3 | SEC USE ONLY | |
| 4 | CITIZENSHIP OR PLACE OF ORGANIZATION | |
| | Delaware | |
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| BY EAC P | OWNED H REPORTING TO SOLE DISPOSITIVE POWER OR SHARED DISPOSITIVE POWER OR SHARED DISPOSITIVE POWER | |
| 9 | AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON | |
| 10 | CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES | |
| 11 | PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) 0.0% | |
| 12 | TYPE OF REPORTING PERSON PN | |

| 1 | NAME OF REPORTING PERSON | |
|---------------------------------|----------------------------------------------------------------------|----------------|
| | GAPCO GmbH & Co. KG | |
| 2 | CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP | (a) □ (b) ⊠ |
| 3 | SEC USE ONLY | |
| 4 | CITIZENSHIP OR PLACE OF ORGANIZATION | |
| | Germany | |
| NI IN (ID) | 5 SOLE VOTING POWER 0 | |
| NUMBE SHAF BENEFIC OWN | RES 6 SHARED VOTING POWER 0 | |
| BY EACH RI PERS WIT | EPORTING O SOLE DISPOSITIVE POWER ON 0 | |
| ,,,,, | 8 SHARED DISPOSITIVE POWER 0 | |
| 9 | AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 0 | |
| 10 | CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES | |
| 11 | PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) | |
| | 0.0% | |
| 12 | TYPE OF REPORTING PERSON | |
| | PN | |
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| CUSIP No. 12430A102 | SCHEDULE 13G | Page 5 of 20 |
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| 1 | NAME OF | OF REPORTING PERSON | |
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| | CARC: | A WILLO | |
| 2 | | nvestments III, LLC THE APPROPRIATE BOX IF A MEMBER OF A GROUP | (a) \square |
| 2 | CHECK I | THE APPROPRIATE BOX IF A MEMBER OF A GROUP | (a) □ (b) ⊠ |
| | | | (6) = |
| 3 | SEC USE | EONLY | |
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| 4 | CITIZENI | ISHIP OR PLACE OF ORGANIZATION | |
| ľ | CITIZENS | ISHIF OR FLACE OF ORGANIZATION | |
| | Delaware | | |
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| WIT | Н | 8 SHARED DISPOSITIVE POWER | |
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| 9 | AGGREG. | GATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON | |
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| 10 | СНЕСК В | BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES | |
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| 11 | PERCENT | T OF CLASS REPRESENTED BY AMOUNT IN ROW (9) | |
| | 0.0% | | |
| 12 | | F REPORTING PERSON | |
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| NAME OF REPORTING PERSON | | | |
|---------------------------------|----------------------------------------------------------------------|----------------|--|
| | GAP Coinvestments IV, LLC | | |
| 2 | CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP | (a) □ (b) ⊠ | |
| 3 | SEC USE ONLY | | |
| 4 | CITIZENSHIP OR PLACE OF ORGANIZATION | | |
| | Delaware | | |
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| | 8 SHARED DISPOSITIVE POWER 0 | | |
| 9 | AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 0 | | |
| 10 | CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES | | |
| 11 | PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) 0.0% | | |
| 12 | TYPE OF REPORTING PERSON OO | | |
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| 1 | NAME OF REPORTING PERSON | |
|-----------------------------------------|----------------------------------------------------------------------|-------|
| | GAP Coinvestments V, LLC | |
| 2 | CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP | (a) 🗆 |
| | | (b) ⊠ |
| 3 | SEC USE ONLY | |
| | | |
| 4 | CITIZENSHIP OR PLACE OF ORGANIZATION | |
| | Delaware | |
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| ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | 8 SHARED DISPOSITIVE POWER | |
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| 9 | AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON | |
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| 10 | CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES | |
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| 11 | PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) | |
| | 0.0% | |
| 12 | TYPE OF REPORTING PERSON | |
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| 1 | NAME OF REPORTING PERSON | |
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| 1 | NAME OF REPORTING PERSON | |
| | GAP Coinvestments CDA, L.P. | |
| 2 | CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP | (a) □ (b) ⊠ |
| 3 | SEC USE ONLY | |
| 4 | CITIZENSHIP OR PLACE OF ORGANIZATION | |
| | Delaware | |
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| OWN BY EACH RE PERS WIT | EPORTING ON SOLE DISPOSITIVE POWER | |
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| 9 | AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 0 | |
| 10 | CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES | |
| 11 | PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) 0.0% | |
| 12 | TYPE OF REPORTING PERSON PN | |
| | 4.17 | |

| 1 | NAME OF REPORTING PERSON | |
|---------------------------------|----------------------------------------------------------------------|----------------|
| 1 | NAME OF REPORTING PERSON | |
| | General Atlantic (SPV) GP, LLC | |
| 2 | CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP | (a) □ (b) ⊠ |
| 3 | SEC USE ONLY | |
| 4 | CITIZENSHIP OR PLACE OF ORGANIZATION | |
| | Delaware | |
| NUMBE SHAR BENEFIC OWN | RES HALLY O TO SHARED VOTING POWER O TO SOLE DISPOSITIVE POWER | |
| BY EACH RE PERSO WIT | ON 0 | |
| | 8 SHARED DISPOSITIVE POWER 0 | |
| 9 | AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 0 | |
| 10 | CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES | |
| 11 | PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) 0.0% | |
| 12 | TYPE OF REPORTING PERSON OO | |
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| 1 | NAME OF R | EPORTING PERSON | |
|-----------------------------------------------------------------|------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| | | agement GmbH | |
| 2 | СНЕСК ТНЕ | E APPROPRIATE BOX IF A MEMBER OF A GROUP | (a) □ (b) ⊠ |
| 3 | SEC USE ON | ILY | |
| 4 | CITIZENSHI | P OR PLACE OF ORGANIZATION | |
| | Germany | | |
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| 10 | СНЕСК ВОУ | X IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES | |
| 11 | PERCENT O | F CLASS REPRESENTED BY AMOUNT IN ROW (9) | |
| | 0.0% | | |
| 12 | TYPE OF RE | PORTING PERSON | |
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| CUSIP No. 12430A102 | SCHEDULE 13G | Page 11 of 20 |
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| | | |

| 1 | NAME OF REPORTING PERSON | |
|----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| | General Atlantic GenPar, L.P. | |
| 2 | CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP | (a) □ (b) ⊠ |
| 3 | SEC USE ONLY | |
| 4 | CITIZENSHIP OR PLACE OF ORGANIZATION | |
| | Delaware | |
| BEN (BY EAC | 5 SOLE VOTING POWER 0 6 SHARED VOTING POWER 0 7 SOLE DISPOSITIVE POWER PERSON WITH 8 SHARED DISPOSITIVE POWER 0 0 8 SHARED DISPOSITIVE POWER 0 0 | |
| 9 | AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 0 | |
| 10 | CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES | |
| 11 | PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) 0.0% | |
| 12 | TYPE OF REPORTING PERSON PN | |

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| | | |

| 1 | NAME OF REPORTING PERSON | |
|---------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| | General Atlantic BF, L.P. | |
| 2 | CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP | (a) □ (b) ⊠ |
| 3 | SEC USE ONLY | |
| 4 | CITIZENSHIP OR PLACE OF ORGANIZATION | |
| | Delaware | |
| BEN BY EAC | JMBER OF SHARES JEFICIALLY OWNED CH REPORTING PERSON WITH 5 SOLE VOTING POWER 0 6 SHARED VOTING POWER 0 7 SOLE DISPOSITIVE POWER 0 8 SHARED DISPOSITIVE POWER 0 | |
| 9 | AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 0 | |
| 10 | CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES | |
| 11 | PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) 0.0% | |
| 12 | TYPE OF REPORTING PERSON PN | |

Item 1. (a) NAME OF ISSUER

BuzzFeed, Inc. (the "Company").

(b) ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES

229 West 43rd Street, New York, NY 10036

Item 2. (a) NAMES OF PERSONS FILING

This Statement is being filed on behalf of each of the following persons (collectively, the "Reporting Persons"):

- (i) General Atlantic, L.P. ("<u>GA LP</u>");
- (ii) General Atlantic Partners 93, L.P. ("GAP 93");
- (iii) GAPCO GmbH & Co. KG ("GAPCO GmbH");
- (iv) GAP Coinvestments III, LLC ("GAPCO III");
- (v) GAP Coinvestments IV, LLC ("GAPCO IV");
- (vi) GAP Coinvestments V, LLC ("GAPCO V");
- (vii) GAP Coinvestments CDA, L.P. ("GAPCO CDA");
- (viii) General Atlantic (SPV) GP, LLC ("GA SPV");
- (ix) GAPCO Management GmbH ("GAPCO Management");
- (x) General Atlantic GenPar, L.P. ("GA GenPar"); and
- (xi) General Atlantic BF, L.P. ("GA BF").

GA 93, GAPCO GmbH, GAPCO III, GAPCO IV, GAPCO V, and GAPCO CDA are collectively referred to as the "GA Funds."

(b) ADDRESS OR PRINCIPAL BUSINESS OFFICE OR, IF NONE, RESIDENCE

The mailing address of GA LP, GAP 93, GAPCO III, GAPCO IV, GAPCO V, GAPCO CDA, GA SPV, GA GenPar, and GA BF is c/o General Atlantic Service Company, L.P., 55 East 52nd Street, 33rd Floor, New York, NY 10055. The mailing address of GAPCO GmbH and GAPCO Management is c/o General Atlantic GmbH, Luitpoldblock, Amiraplatz 3, 80333 München, Germany.

(c) CITIZENSHIP

- (i) GA LP Delaware
- (ii) GAP 93 Delaware
- (iii) GAP GmbH Germany
- (iv) GAPCO III Delaware
- (v) GAPCO IV Delaware
- (vi) GAPCO V Delaware
- (vii) GAPCO CDA Delaware
- (viii) GA SPV Delaware
- (ix) GAPCO Management Germany
- (x) GA GenPar Delaware
- (xi) GA BF Delaware

(d) TITLE OF CLASS OF SECURITIES

Class A common stock, par value \$0.0001 per share (the "common shares").

(e) CUSIP NUMBER

12430A102.

Item 3. IF THIS STATEMENT IS FILED PURSUANT TO RULES 13d-1(b) OR 13d-2(b) OR (c), CHECK WHETHER THE PERSON FILING IS:

Not applicable.

Item 4. OWNERSHIP.

As of the date hereof, none of the Reporting Persons beneficially owns any of the Company's common stock.

Item 5. OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS

If this statement is being filed to report the fact that as of the date hereof the Reporting Person has ceased to be the beneficial owner of more than 5 percent of the class of securities, check the following \boxtimes .

Item 6. OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON

Not applicable.

Item 7. IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY

Not applicable.

Item 8. IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP

See Item 2, which states the identity of the members of the group filing this Schedule 13G.

Item 9. NOTICE OF DISSOLUTION OF GROUP

Not applicable.

Item 10. CERTIFICATION

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect, other than activities solely in connection with a nomination under § 240.14a-11.

Exhibit Index

Exhibit 1. <u>Joint Filing Agreement as required by Rule 13d-1(k)(1) under the Securities Exchange Act of 1934, as amended (previously filed).</u>

SIGNATURES

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated as of February 13, 2024

GENERAL ATLANTIC, L.P.

By: /s/ Michael Gosk

Name: Michael Gosk Title: Managing Director

GENERAL ATLANTIC PARTNERS 93, L.P.

By: GENERAL ATLANTIC GENPAR, L.P., its general

partner

By: GENERAL ATLANTIC, L.P., its general partner

By: /s/ Michael Gosk

Name: Michael Gosk Title: Managing Director

GAPCO GmbH & CO. KG

By: GAPCO MANAGEMENT GmbH., its general

partner

By: /s/ Michael Gosk

GAP COINVESTMENTS III, LLC

By: GENERAL ATLANTIC, L.P., its managing member

By: /s/ Michael Gosk

Name: Michael Gosk Title: Managing Director

GAP COINVESTMENTS IV, LLC

By: GENERAL ATLANTIC, L.P., its managing member

By: /s/ Michael Gosk

Name: Michael Gosk Title: Managing Director

GAP COINVESTMENTS V, LLC

By: GENERAL ATLANTIC, L.P., its managing member

By: /s/ Michael Gosk

Name: Michael Gosk Title: Managing Director

GAP COINVESTMENTS CDA, L.P.

By: GENERAL ATLANTIC, L.P., its general partner

By: /s/ Michael Gosk

GENERAL ATLANTIC (SPV) GP, LLC

By: GENERAL ATLANTIC, L.P., its sole member

By: /s/ Michael Gosk

Name: Michael Gosk Title: Managing Director

GAPCO MANAGEMENT GmbH

By: /s/ Michael Gosk

Name: Michael Gosk Title: Managing Director

GENERAL ATLANTIC GENPAR, L.P.

By: GENERAL ATLANTIC, L.P., its general partner

By: /s/ Michael Gosk

GENERAL ATLANTIC BF, L.P.

By: GENERAL ATLANTIC (SPV) GP, LLC, its general

partner

By: GENERAL ATLANTIC, L.P., its sole member

By: /s/ Michael Gosk

SCHEDULE A

Members of the Management Committee (as of the date hereof)

| Name | Business Address | Citizenship |
|---------------------------|-------------------------------------|---------------------------|
| William E. Ford | 55 East 52nd Street | United States |
| (Chief Executive Officer) | 33rd Floor | |
| | New York, New York 10055 | |
| Gabriel Caillaux | 23 Savile Row | France |
| | London W1S 2ET | |
| | United Kingdom | |
| Andrew Crawford | 55 East 52nd Street | United States |
| | 33rd Floor | |
| | New York, New York 10055 | |
| Martin Escobari | 55 East 52nd Street | Bolivia and Brazil |
| | 33rd Floor | |
| | New York, New York 10055 | |
| Anton J. Levy | 55 East 52nd Street | United States |
| - | 33rd Floor | |
| | New York, New York 10055 | |
| Sandeep Naik | Marina Bay Financial Centre Tower 1 | United States |
| • | 8 Marina Boulevard, #17-02 | |
| | 018981, Singapore | |
| J. Albert Smith | 535 Madison Ave, | United States |
| | 31st Floor | |
| | New York, New York 10022 | |
| Graves Tompkins | 55 East 52nd Street | United States |
| • | 33rd Floor | |
| | New York, New York 10055 | |
| Lance D. G. Uggla | 23 Savile Row | United Kingdom and Canada |
| | London W1S 2ET | |
| | United Kingdom | |
| N. Robbert Vorhoff | 55 East 52nd Street | United States |
| | 33rd Floor | |
| | New York, New York 10055 | |
| Eric Zhang | Suite 5704-5706, 57F | Hong Kong SAR |
| | Two IFC, 8 Finance Street | ū ū |
| | Central, Hong Kong, China | |