FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

L	OMB APP	ROVAL
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OMB Number:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>COLEMAN GREGORY</u>					z <u>Feed, Inc.</u> [Symbol		clonship of Reporting Person(s) to Issall applicable) Director 10% Ov						
(Last) (First) (Middle) C/O BUZZFEED, INC.					e of Earliest Transa 3/2023	action (M	onth/I	Day/Year)		Officer (give title below)		(specify				
C/O BUZZFEED, INC. 229 W. 43RD STREET, 10TH FLOOR					mendment, Date of	Original	Filed	(Month/Day/Ye	6. Indi Line) X	idual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person						
(Street) NEW YORK	NY	10036									Form filed by Mo Person	re than One Rep	porting			
(City) (State) (Zip)					Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.											
		Table I - No	n-Deriva	tive S	Securities Acq	uired,	Dis	oosed of, o	r Bene	eficially	Owned					
1. Title of Security	(Instr. 3)		2. Transact Date (Month/Day		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities A Disposed Of (5)	Acquired D) (Instr.	(A) or 3, 4 and	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
						Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(111511.4)			
Class A Commo	n Stock		06/03/2	.023		M		29,033 ⁽¹⁾	A	\$ <mark>0</mark>	946,672	D				
Class A Commo	n Stock										13,089	I	By The Audrey Amelia Coleman 2014 Trust ⁽²⁾			
Class A Commo	n Stock										51,722	I	By The Benjamin Coleman 2000 Trust ⁽³⁾			
Class A Commo	n Stock										12,538	I	By The Coleman 2014 Family Trust ⁽⁴⁾			
Class A Commo	n Stock										13,089	I	By The Eloise Marie Coleman 2016 Trust ⁽⁵⁾			
Class A Commo	n Stock										51,722	I	By The Melissa Coleman 2000 Trust ⁽⁶⁾			
Class A Commo	n Stock										51,722	I	By The Stephen Coleman 2000			

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (Ir 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Stock Units	(8)	06/03/2023		М			29,033	(9)	(10)	Class A Common Stock	29,033	\$0	58,067	D	

Explanation of Responses:

- 1. On June 3, 2023, 29,033 restricted stock units ("RSUs"), previously granted to the Reporting Person on April 3, 2023, were settled in shares of common stock on June 3, 2023.
- 2. Held by The Audrey Amelia Coleman 2014 Trust, of which Mr. Coleman's brother is the trustee. Mr. Coleman disclaims beneficial ownership of the shares held of record by The Audrey Amelia Coleman 2014 Trust except to the extent of his pecuniary interest therein, and this report shall not be deemed an admission that he is the beneficial owner of the securities for purposes of Section 16 of the Securities Exchange Act of 1934 (as amended, the "Act") or for any other purpose.
- 3. Held by The Benjamin Coleman 2000 Trust, of which Mr. Coleman's brother is the trustee. Mr. Coleman disclaims beneficial ownership of the shares held of record by The Benjamin Coleman 2000 Trust except to the extent of his pecuniary interest therein, and this report shall not be deemed an admission that he is the beneficial owner of the securities for purposes of Section 16 of the Act or for any other purpose.
- 4. Held by The Coleman 2014 Family Trust, of which Mr. Coleman's brother is the trustee. Mr. Coleman disclaims beneficial ownership of the shares held of record by The Coleman 2014 Family Trust except to the extent of his pecuniary interest therein, and this report shall not be deemed an admission that he is the beneficial owner of the securities for purposes of Section 16 of the Act or for any other purpose.
- 5. Held by The Eloise Marie Coleman 2016 Trust, of which Mr. Coleman's brother is the trustee. Mr. Coleman disclaims beneficial ownership of the shares held of record by The Eloise Marie Coleman 2016 Trust except to the extent of his pecuniary interest therein, and this report shall not be deemed an admission that he is the beneficial owner of the securities for purposes of Section 16 of the Act or for any other purpose.
- 6. Held by The Melissa Coleman 2000 Trust, of which Mr. Coleman's brother is the trustee. Mr. Coleman disclaims beneficial ownership of the shares held of record by The Melissa Coleman 2000 Trust except to the extent of his pecuniary interest therein, and this report shall not be deemed an admission that he is the beneficial owner of the securities for purposes of Section 16 of the Act or for any other purpose.
- 7. Held by The Stephen Coleman 2000 Trust, of which Mr. Coleman's brother is the trustee. Mr. Coleman disclaims beneficial ownership of the shares held of record by The Stephen Coleman 2000 Trust except to the extent of his pecuniary interest therein, and this report shall not be deemed an admission that he is the beneficial owner of the securities for purposes of Section 16 of the Act or for any other purpose.
- 8. Each RSU represents a contingent right to receive one share of the Issuer's Class A common stock, subject to the Reporting Person's continued status as a service provider to the Issuer.
- 9. 1/4 of the award vested on the transaction date. The remaining 58,067 RSUs vests ratably as to 1/4 of the total award on the 3rd of each September and December thereafter. Previously this footnote incorrectly stated that 87,080 RSUs were remaining, this footnote should have stated 87,100 RSUs were remaining to vest ratably.
- 10. These RSUs do not expire; they either vest or are cancelled prior to the vesting date.

Remarks:

/s/ Heather Flores-Ricks, as
Attorney-in-Fact for Gregory 06/06/2023
Coleman

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.