

OMB APPROVAL	
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* COMCAST CORP (Last) (First) (Middle) ONE COMCAST CENTER (Street) PHILADELPHIA PA 19103-2838 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol BuzzFeed, Inc. [BZFD]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below)
	3. Date of Earliest Transaction (Month/Day/Year) 12/03/2021	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person <input checked="" type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Convertible Rights	(1)(2)	12/03/2021		J(1)(2)		1,200,000(1)(2)		(1)(2)	(1)(2)	Class A Common Stock	1,200,000(1)(2)	(1)(2)	1,200,000(1)(2)	I	By Subsidiary(3)

1. Name and Address of Reporting Person*
COMCAST CORP
 (Last) (First) (Middle)
ONE COMCAST CENTER
 (Street)
PHILADELPHIA PA 19103-2838
 (City) (State) (Zip)

1. Name and Address of Reporting Person*
NBCUniversal, LLC
 (Last) (First) (Middle)
30 ROCKEFELLER PLAZA
 (Street)
NEW YORK NY 10112
 (City) (State) (Zip)

1. Name and Address of Reporting Person*
NBCUniversal Media, LLC
 (Last) (First) (Middle)
30 ROCKEFELLER PLAZA
 (Street)
NEW YORK NY 10112
 (City) (State) (Zip)

Explanation of Responses:
 1. Reflects 1,200,000 shares currently held in escrow pursuant to an Amended and Restated Escrow Agreement (the "Escrow Agreement") dated as of December 3, 2021 and entered into by and among: (i) PNC Bank, National Association; (ii) NBCUniversal Media, LLC ("NBCU"); (iii) Jonah Peretti; and (iv) Jonah Peretti, LLC.
 2. Pursuant to the terms of the Escrow Agreement, if the daily volume-weighted average price of one share of Class A Common Stock of the Issuer for the 15 consecutive trading days ending on the date that is one trading day immediately prior to the earlier of (x) a Parent Change of Control (as defined in the Escrow Agreement) and (y) December 3, 2023 is less than \$12.50 per share, then the Escrow Agent (as defined in the Escrow Agreement) shall transfer to NBCU a number of shares of Class A Common Stock or Class B Common Stock ("Make-Whole Shares") up to a maximum of 1,200,000 shares, as determined in accordance with the Escrow Agreement (or, at the election of Jonah Peretti, LLC, in an equivalent cash amount). The Escrow Agreement expires on December 3, 2023.
 3. NBCUniversal Media, LLC is a wholly owned subsidiary of NBCUniversal, LLC; NBCUniversal, LLC is a wholly owned subsidiary of Comcast Corporation.

/s/ Elizabeth Wideman, Senior Vice President, Senior Deputy General Counsel and Assistant Secretary, Comcast Corporation
 01/10/2022

/s/ Elizabeth Wideman, Senior
Vice President and Assistant
Secretary, NBCUniversal, LLC 01/10/2022

/s/ Elizabeth Wideman, Senior
Vice President and Assistant
Secretary, NBCUniversal Media,
LLC 01/10/2022

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.