FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington,	D.C.	20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPF	ROVAL
OMB Number:	3235-0287
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II .	

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  COLEMAN GREGORY					2. Issuer Name and Ticker or Trading Symbol BuzzFeed, Inc. [ BZFD ]									(Che	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  X Director 10% Owner				
	ZZFEED, I	First) NC. EET, 10TH	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 12/03/2022  4. If Amendment, Date of Original Filed (Month/Day/Year)										Officer (give title below)			pecify
(Street) NEW YO		IY	10036		4. If										) <mark>X</mark> Form fi	led by One	up Filing (Check Applicable ne Reporting Person ore than One Reporting		1
(City)	(5	State)	(Zip)																
			Table I - No	n-Deriv	ative	Se	curit	ties Ac	quired,	Dis	posed c	of, or	Bene	eficial	y Owned	<u> </u>			
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Yea		Execution D		tion Date,	Code (	Transaction Disposed Code (Instr. 5)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Direct I ndirect E r. 4) (	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									Code	v	Amount	(A (I	(A) or (D) Price		Transaction(s) (Instr. 3 and 4)				
Class A C	Common S	tock		12/03	/2022	2			М		23,98	1	Α	\$0.00	613	,520	]	D	
Class A (	Common S	tock													13,	089		I 2	By The Audrey Amelia Coleman 2014 Frust <sup>(1)</sup>
Class A C	Common S	tock													51,	722		I (	By The Benjamin Coleman 2000 Trust <sup>(2)</sup>
Class A (	Common S	tock													12,	538		I 2	By The Coleman 2014 Family Trust <sup>(3)</sup>
Class A C	Common S	tock													13,	089		I 1 0	By The Eloise Marie Coleman 2016 Frust <sup>(4)</sup>
Class A (	Common S	tock													51,	722		I (	By The Melissa Coleman 2000 Frust <sup>(5)</sup>
Class A Common Stock														51,	722		I (2	By The Stephen Coleman 2000 Frust <sup>(6)</sup>	
			Table II -								osed of, onverti				Owned				
1. Title of Derivative Security (Instr. 3)	Title of 2. 3. Transaction 3A. Deemed Execution Date Execution Date, of Exercise (Month/Day/Year)			ransac	5. Number of		6. Date Expiratio	6. Date Exercisable and Expiration Date (Month/Day/Year)					8. Price of Derivative Security (Instr. 5)		Ownersh Form: Direct (D or Indire (I) (Instr.	Ownership	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				C	Gode	v	(A)	(D)	Date Exercisal		Expiration Date	Title	N O	Amount or lumber of Shares					

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of Deri Seci Acq (A) o Disp of (E	vative urities uired or oosed O) (Instr. and 5)	6. Date Exerc Expiration Da (Month/Day/\)	ate	7. Title an of Securit Underlyin Derivative (Instr. 3 ar	ies g Security	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Stock Units	(7)	12/03/2022		M			23,981	(8)	(9)	Class A Common Stock	23,981	\$0.00	0	D	

## **Explanation of Responses:**

- 1. Held by The Audrey Amelia Coleman 2014 Trust, of which Mr. Coleman's brother is the trustee. Mr. Coleman disclaims beneficial ownership of the shares held of record by The Audrey Amelia Coleman 2014 Trust except to the extent of his pecuniary interest therein, and this report shall not be deemed an admission that he is the beneficial owner of the securities for purposes of Section 16 of the Securities Exchange Act of 1934 (as amended, the "Act") or for any other purpose.
- 2. Held by The Benjamin Coleman 2000 Trust, of which Mr. Coleman's brother is the trustee. Mr. Coleman disclaims beneficial ownership of the shares held of record by The Benjamin Coleman 2000 Trust except to the extent of his pecuniary interest therein, and this report shall not be deemed an admission that he is the beneficial owner of the securities for purposes of Section 16 of the Act or for any other
- 3. Held by The Coleman 2014 Family Trust, of which Mr. Coleman's brother is the trustee. Mr. Coleman disclaims beneficial ownership of the shares held of record by The Coleman 2014 Family Trust except to the extent of his pecuniary interest therein, and this report shall not be deemed an admission that he is the beneficial owner of the securities for purposes of Section 16 of the Act or for any other purpose
- 4. Held by The Eloise Marie Coleman 2016 Trust, of which Mr. Coleman's brother is the trustee. Mr. Coleman disclaims beneficial ownership of the shares held of record by The Eloise Marie Coleman 2016 Trust except to the extent of his pecuniary interest therein, and this report shall not be deemed an admission that he is the beneficial owner of the securities for purposes of Section 16 of the Act or for any other purpose.
- 5. Held by The Melissa Coleman 2000 Trust, of which Mr. Coleman's brother is the trustee. Mr. Coleman disclaims beneficial ownership of the shares held of record by The Melissa Coleman 2000 Trust except to the extent of his pecuniary interest therein, and this report shall not be deemed an admission that he is the beneficial owner of the securities for purposes of Section 16 of the Act or for any other purpose.
- 6. Held by The Stephen Coleman 2000 Trust, of which Mr. Coleman's brother is the trustee. Mr. Coleman disclaims beneficial ownership of the shares held of record by The Stephen Coleman 2000 Trust except to the extent of his pecuniary interest therein, and this report shall not be deemed an admission that he is the beneficial owner of the securities for purposes of Section 16 of the Act or for any other purpose.
- 7. Each RSU represents a contingent right to receive one share of the Issuer's Class A Common Stock, subject to the reporting person's continued status as a service provider to the Issuer.
- 8. The remaining 23,981 RSUs vested on December 3, 2022.
- 9. These RSUs do not expire; they either vest or are canceled prior to the vesting date.

## Remarks:

/s/ Rhonda Powell, Attorney-12/06/2022 in-Fact for Gregory Coleman

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.